



For Immediate Release

Long View leaps onto CRN's VAR500 list as Top Managed Service Provider

CALGARY, Alberta (June 15, 2011) — Once again, Long View Systems has “managed” to bolster its reputation at the awards table.

For the second time in four months, Long View — one of North America’s most powerful IT solutions providers — has earned high praise for its work in the managed IT services field. Long View is proud to announce that it has been recognized by Everything Channel as the Top Managed Service Provider in CRN’s 17th annual VAR500 list, which ranks the top technology integrators in North America.

The VAR500 is a list of the continent’s largest value-added resellers, solutions providers, and technology integrators, ranked by revenue size. The VAR500 rankings consider earnings from hardware sales, software sales, and managed IT services, honoring the highest-producing organizations in the IT channel.

Back in February, Long View was named the world’s No. 1-ranked MSP on Nine Lives Media Inc.’s fourth annual MSPmentor 100, a prestigious list that spans the globe.

“This is fabulous news. Knowing that we provide the very best in managed IT services to our clients is reward in itself — but it’s also nice to be acknowledged for our work by a prestigious and authoritative industry barometer like the VAR500,” remarks Dan Sottile, Long View’s Chief Marketing Officer.

“We promise our clients ‘worry-free IT,’ and quite clearly, we deliver.”

Long View’s award was presented at the VAR500 Executive Conference and Awards, held Monday, June 13 and Tuesday, June 14 at the Sawgrass Marriott in Jacksonville, Fla. The elite two-day conference saw high-level executives meet with VAR500 companies to discuss business models, technology offerings, and partnerships, as well as channel marketing strategies and direction.

Long View Systems

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A sample of the VAR500 list will be published in print and online at CRN.com on Monday, June 20.

“The VAR500 represents the top performing solution providers in the IT community,” says Kelly Damore, VP, Editorial Director, Everything Channel. “Vendors of all sizes rely heavily on the VAR500 list to find those solutions providers best suited to sell their products.

“VAR500 honorees are considered trusted business advisors, integration experts, and invaluable partners,” adds Damore. “Even more importantly, they solve customers’ biggest IT business problems through product integration, training, consulting, and services.

“We congratulate Long View Systems for making this year’s VAR500 list, and for winning the 2011 Top Managed Service Provider award.”

Everything Channel is the premier provider of IT channel-focused events, media, research, consulting, and sales and marketing services.

ABOUT LONG VIEW SYSTEMS: With more than 850 employees, including over 600 technical consultants, in offices across the continent, Long View is one of the most powerful IT solutions and services companies in North America. With a clear focus on combining business and technology in key areas such as Cloud, data center infrastructure, user support, and IT outsourcing, Long View is able to customize and define what the future of IT looks like. Innovative, flexible, cost-effective, and business focused . . . that’s Long View.

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