



For Immediate Release

Cisco decorates Long View with third straight Canadian Data Center Partner of the Year award

CALGARY, Alberta (March 4, 2011) — Any great partnership thrives on some give and take. At the moment, Long View Systems is giving data center architecture a whole new look . . . and taking home yet another prominent award.

Long View, one of North America's pre-eminent providers of IT solutions, has won Cisco's Canadian Data Center Partner of the Year honour for the third year in a row. The award was announced at Cisco's Partner Summit 2011, held from Feb. 28 through March 3 at New Orleans.

"It's a thrill to be recognized by Cisco for such a prestigious award . . . even more so when it's three years running," says Kent MacDonald, Long View's Vice-President of Business Development. "Long View and Cisco are working together on some exciting projects that are revolutionizing virtualization and the data center concept.

"Thanks to our position as a leading Cisco partner, we're providing the very best in support to our customers," adds MacDonald, "by making available these advanced collaboration and data center solutions."

Long View and Cisco, along with NetApp and VMware, are currently redefining the modern data center with the introduction of the Virtualized Dynamic Data Center.

With Long View's IT consulting expertise, Cisco Data Center network-centric technologies, VMware's virtualized infrastructure, and NetApp's innovative storage and data management solutions, the Virtualized Dynamic Data Center eliminates problems related to power, cooling, floor/rack space, and disaster recovery.

The Virtualized Dynamic Data Center also enhances performance, efficiency, and responsiveness, while reducing operating and capital costs.

Long View Systems

CALGARY • DALLAS • DENVER • EDMONTON • HOUSTON • VANCOUVER • VICTORIA

Head Office: 403.515.6900 E-mail: mediacontact@longviewsystems.com

News Release: Long View Systems

“As we look down the road, companies will need to take a broader, more progressive approach to data center architecture,” says MacDonald. “The Virtualized Dynamic Data Center puts our customers on the cusp of technology while improving service, efficiency, and profitability.”

This marks Long View’s second major award from Cisco Systems, a worldwide networking leader, in just over a month. On Jan. 30, Long View was recognized for achieving Cisco Channel Customer Satisfaction Excellence status in Canada for the sixth straight year. None of Cisco’s other Canadian partners has consistently earned the distinction for that long.

ABOUT LONG VIEW SYSTEMS: With more than 850 employees, including over 600 technical consultants, in offices across the continent, Long View is one of the most powerful IT solutions and services companies in North America. With a clear focus on combining business and technology in key areas such as cloud, data center infrastructure, user support, and IT outsourcing, Long View is able to customize and define what the future of IT looks like. Innovative, flexible, cost-effective, and business focused . . . that’s Long View.

-30-

For more information:

Rachel Evans

Manager, Marketing and Communications
Long View Systems

Phone: 403.515.6900

Cell: 403.828.8597

E-mail: rachel.evans@lvs1.com

www.longviewsystems.com

Long View Systems

CALGARY • DALLAS • DENVER • EDMONTON • HOUSTON • VANCOUVER • VICTORIA

Head Office: 403.515.6900 E-mail: mediacontact@longviewsystems.com